



## REVIEW

**on the Educational and Professional Program  
“Finance, Banking, Insurance and Stock Market”  
in the field of knowledge 07 “Management and Administration”  
specialty 072 “Finance, Banking, Insurance and Stock Market”  
first (bachelor’s) level of higher education**

The presented educational and professional program for training applicants for higher education at the first (bachelor’s) level in the field of knowledge 07 “Management and Administration” in specialty 072 “Finance, Banking, Insurance and Stock Market,” developed by the Private Higher Educational Institution “Bukovinian University,” has an applied and analytical character and offers a modern approach to training specialists in finance, banking, insurance, and stock markets.

The program provides comprehensive training of professionals in the field of knowledge 07 “Management and Administration,” with an emphasis on developing fundamental and applied knowledge in finance, banking, insurance, and the stock market. Particular attention is paid to the study of international, public, and local finance, the mechanisms of functioning of modern enterprises of various forms of ownership, taking into account financial and economic realities. Applicants for higher education will acquire skills in conducting research activities, particularly in addressing pressing issues of financial stability, banking innovations, insurance protection systems, and the dynamics of financial markets.

Students will also have the opportunity to participate in academic mobility programs and undergo practical training in state and private financial institutions, banks, insurance companies, and other enterprises. This will contribute to consolidating acquired knowledge in practice and developing professional competencies.

The disciplines included in the program are focused on current trends in financial market development, Ukraine’s integration into the global economy, and the digitalization of the financial sector. The program develops in students the ability to solve complex specialized tasks and practical problems in professional activities, which requires a solid understanding of the mechanisms of functioning of public finances, the banking system, and insurance companies, as well as the ability to work with financial instruments, information technologies, and modern methods of financial analysis.

The main goal of the reviewed educational and professional program is to prepare highly qualified, competitive specialists in finance, banking, insurance, and the stock market, who are capable of critical thinking, effective work in the conditions of the modern economy, and solving complex specialized tasks using theoretical knowledge and practical skills in their professional activities.

The educational and professional program of 2024 for training applicants for higher education at the first (bachelor’s) level in the field of knowledge 07 “Management and Administration” in specialty 072 “Finance, Banking, Insurance and Stock Market,” developed by the Private Higher Educational Institution “Bukovinian University,” can be recommended for use in the educational process.

Reviewer: Prof. univ. dr. abilitat Carmen Nastase

